

Promote your Boating Safety Course!

By completing a NOWS Self-Assessment and Declaration process, and ensuring your entry-level course complies with the relevant American National Standards, you are now in a position to market and promote your course as such. This document provides you with the NOWS Logo and a recommended statement to indicate to the public that your course follows American National Standards.

By choosing to display the NOWS Logo, you are indicating you have completed a NOWS Self-Assessment of your entry-level course and produced a Supplier's Declaration of Conformity (SDoC) according to International Standards Organization documents ISO/IEC17050, attesting the course(s) complies with the applicable American National Standards.

Simply click this link: https://abe9a2a8-8a17-4fdb-98cd-21460b85c2a1.usfiles.com/ugd/abe9a2_91ee9e93c3944bee9adc57ff6571dc3f.pdf to download the NOWS logo below and display it on your website, within course materials, or other published materials relevant to the course that complies with the standards. Use a statement such as the one below to indicate the course complies with the national standards.

"This course conforms to (name the standards or sections of the standards) American National Standards for on-water, skills-based instruction in entry-level recreational boat operation."

Please note that use of the NOWS Logo is reserved solely for course providers mentioned in your SDoC. It should not be made available to any other party.



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If you would like the NOWS Program to promote the course that complies with the standards, please email the following information to info@usnows.org:

1. Name of your Organization
2. Title of the entry-level skills-based course that complies with the NOWS American National Standards.
3. A two-sentence (~25-word) description of the entry-level course
4. Link to the course information/registration page on your website

The information will be posted at: <https://www.watersportsfoundation.com/on-water-boating-skills-courses/>.

Disclaimer: This NOWS self-assessment and declaration action plan is advisory only and its use entirely voluntary. The National On-Water Standards (NOWS) Program, United States Coast Guard, United States Sailing Association, Think First Serve, METCOR LTD, and their subject matter experts and organizations involved in the development of this approach assume no responsibility whatsoever for the use of, or failure to use, its content or any instructional courses or programs on which it is applied, adaptations made for conformity purposes, or any consequences flowing therefrom. Users

of this information are responsible for protecting themselves against liability associated with application of its content. This information is a guide to conducting a conformity assessment and is not intended to preclude attainment of desired results by other means.